

## **Zonies F.A.Q.**

### **What are the ISES Arizona Zonies Awards?**

The ISES Zonies Awards program is designed to acknowledge the extraordinary efforts, performance, and outstanding contributions of ISES Arizona members in the special events industry.

### **What is the cost to enter the Awards?**

The ISES Zonies Awards cost \$35 per member entry and \$50 per non-member entry. Any awards submitted after March 30th 5:00 pm will not be accepted in the awards competition.

### **Who can enter the awards?**

Each entrant must be a member of the event/hospitality industry in the state of Arizona. It is not mandatory to be a member of ISES Arizona. The term "member" in this document refers to this definition: The entrant must have an Arizona address and the event must have occurred within the state of Arizona.

### **Why should I enter the ISES Arizona Zonies Awards?**

By entering the ISES Arizona Zonies Awards, you are able to demonstrate the caliber of work that you or your company creates. This is your opportunity to show others in the industry your talent and what makes your company stand apart from the competition. Imagine being able to tell your clients that you and your company are "award winning!"

### **Who Judges the Awards?**

In order to maintain an unbiased judging process, the ISES Arizona Zonies Awards are entirely anonymous. ISES event professionals from another chapter judge random award entries in various categories. Only the other ISES chapter tallies the awards.

### **How do I enter?**

The process is digital. The entry packet provided will help to answer common questions. Be sure to follow all of the rules and submit your entry by the noted deadline. Eligible events must have occurred between January 1, 2011 and December 31, 2011.

### **What are the most common reasons for disqualification?**

If you follow the rules and submission instruction guide and category specific guidelines, your entry will be valid. Most common mistakes include: Logo, entrant name and/or company name included in the entered content, on submitted file names or in collateral materials.

### **Where and when are the ISES Arizona Zonies Awards presented and received?**

ISES Arizona will recognize the outstanding accomplishments of Arizona event professionals at the Zonies Awards Gala on Friday, May 18, 2012 at The Phoenician Resort & Spa, Scottsdale.

### **What is the submission deadline date?**

Entries are due by electronic submission on or before 5:00 pm, March 30, 2012. Absolutely no entries will be accepted after this time.

**Will my Entries Be Returned?** All Entries are the sole property of ISES Arizona and will not be returned to any entrant. However, the files you submit will be copies of the originals you will be keeping.