



2012 AWARD CATEGORIES

Best Social Event, Budget: Under \$25,000
Best Social Event, Budget: \$25,000 - \$74,999
Best Social Event, Budget: \$75,000+

Awards the Planner, Producer, Coordinator, Catering Manager, etc. for the best social event planning within respective budget categories. Social events include: weddings, mitzvahs, milestone events, anniversaries, birthday parties, children's events, etc.

Best Corporate Event, Budget: Under \$25,000
Best Corporate Event, Budget: \$25,000 - \$74,999
Best Corporate Event, Budget: \$75,000+

Awards the Planner, Producer, Coordinator, Catering Manager, etc. for the best corporate event planning within respective budget categories. Corporate events include: company celebrations, employee or client appreciation celebrations, meetings, dinners, conferences, trade shows, etc.

Best Nonprofit Event, Budget: Under \$25,000
Best Nonprofit Event, Budget: \$25,000 - \$74,999
Best Nonprofit Event, Budget: \$75,000+

Awards the Planner, Producer, Coordinator, Catering Manager, etc. for the best nonprofit event planning within respective budget categories. Nonprofit events include: fundraisers, campaigns, kick-off events, galas, walks, tournaments, etc.

Best Festival, Fair or Event Series, Budget: Under \$50,000
Best Festival, Fair or Event Series, Budget: \$50,000+

Awards the Planner, Producer, Coordinator, Catering Manager, etc. for the best fair, festival or event series planning within respective budget categories. Event series may be weekly, monthly or consecutive days.

Best Event Innovation

Awards the Planner, Producer, Coordinator, Vendor, Catering Manager, etc. for the best event innovation. An event innovation is an event element created that would be considered trend-setting and a contribution to the industry. Event innovations include: design/décor concepts, rental creations, reinventions or creative uses of traditions or traditional concepts, etc.

Best Eco-Friendly or Green-Inspired Event

Awards the Planner, Producer, Coordinator, Catering Manager, etc. for the best eco-friendly or green-inspired event. Eco-friendly or green-inspired events use best sustainability practices in all event elements.

Best Event Design-Decor

Awards Vendors who supply decorative rental equipment such as: tables, chairs, dance floors, tenting, china, etc. or Vendors who supply décor elements such as floral design, props, scenery, displays, balloon artistry, etc. to the special events industry. Best event décor will be awarded to the vendor who uses their elements in the most creative & striking manner.



2012 AWARD CATEGORIES CONTINUED

Best Event Technical Production

Awards Vendors for their design and execution of such lighting and technical elements as: lighting, audio visual, multi-media, staging, special effects, pyrotechnics, etc.

Best Event Entertainment

Awards the event that has the most entertaining, innovative & creative use of entertainment.

Best Event Photography/Videography

Awards achievement in event photography or videography, entries can cover any event category: social, corporate, nonprofit, fair, festival or series.

2012 ENTRY RULES

- ❖ Each entrant must be a member of the event/hospitality industry in the state of Arizona. It is not mandatory to be a member of ISES Arizona. The term “member” in this document refers to this definition: The entrant must have an Arizona address and the event must have occurred within the state of Arizona.
- ❖ The entrant must have been responsible and accountable for the event submitted. Categories entered must correspond with the work accomplished. For example, if TECHNICAL PRODUCTION is entered, the entrant must be the vendor who designed and executed the work, (not the person who paid for the design).
- ❖ The event entered must have occurred between January 1 and December 31, 2011 in the state of Arizona. If the event took place over time, the days must have been contiguous, unless the event is being submitted in the EVENT SERIES category.
- ❖ All entries must be received by 5:00 PM, Friday, March 30, 2012. Entries must be submitted digitally via www.yousendit.com . Please see digital upload instructions below. Entries received after 5:00 PM, Friday, March 30, 2012 will not be accepted.
- ❖ The format that must be followed is specified on the Entry Checklist provided. Entries must adhere to the Rules and the Checklist. Point deductions and/or disqualification for non-compliance may result if an entry fails to follow the rules.
- ❖ **Any applicant may enter a specific event in more than one category. A separate complete Entry Certification Form, submission and entry fee is required for each entry.**
- ❖ Entry registration must include an online payment via ISESArizona.com for the appropriate fee. ISES AZ Member entries are thirty-five dollars (\$35.00) and non-member entries are fifty dollars (\$50.00).



2012 ENTRY RULES CONTINUED

- ❖ The number of nominations in each category is based on merit, not the number of entries. All decisions of the independent judges are final. The entries will be judged by a selected group of event/hospitality professionals who are not participating entrants.
- ❖ **Judging is based on:**
 - How well the event met its objectives
 - Originality and creativity
 - Integration of elements of the event
 - Execution of the event
 - Any challenges that were presented and overcome
 - The quality of the event, attention to detail and concept
- ❖ Only one award trophy will be given per entry. The entrants will have the opportunity to purchase additional trophy replicas following the Awards Gala.
- ❖ Entrant's name, company or logo does not appear in the body of the entry or event title except for the Entry Certification Form and the fifty (50) word description used to announce award recipients at the Awards Gala. Failure to comply with this rule can result in disqualification. (If an entrant is an employee of the client's company, the client company logo may appear in images only, no reference to the entrant, images of the entrant or reference to the client's company may appear).
- ❖ The font cannot be smaller than 10 points.
- ❖ **Submit by 5:00 PM, Friday, March 30, 2012:**
All Files to: YouSendIt.com as per digital instructions below
Entry Fee: via Isesarizona.com website or via
Check delivered to – Karen May C/O CSI,
2001 South 15th Street, Phoenix, AZ 85007

**Please mark your calendars for the
2012 Arizona Events Industry Awards Gala – Friday, May 18, 2012
Being held at The Phoenician Resort & Spa, Scottsdale**



THE PHOENICIAN

Scottsdale



STEP BY STEP DIGITAL SUBMISSION INSTRUCTIONS

Please follow these instructions step by step, do not skip over any steps.

- 1) Go to the ISES AZ website: www.isesarizona.com and complete a Zonies Award Entry Certification and submit your entry fee for each entry you will be submitting. **There are no refunds for award entries once payment has been processed.**
- 2) Forward your payment confirmation(s) email(s) to the Zonies Awards Gala Director: janet@causeforcelebration.co requesting an invitation to submit your entry via YouSendIt.com. Please include in your email(s) the following information:
 - first and last name
 - company name
 - ISES member ID if applicable
 - phone number
 - email address
- 3) You will then receive an email within 24 hours from YouSendIt.com to activate your account. (There is no cost to you to use YouSendIt.com.)
- 4) **Complete your award entry per the appropriate category entry checklist.**
- 5) Click on the link in your email to activate your account. Enter your name and create a password.
- 6) You will then receive a second email from YouSendIt.com with a link to allow you to upload your file(s). Click on this link to take you to your unique shared folder. The only people with access to your shared folder will be you, the Zonies Awards Gala Director, the ISES AZ Administrator and the Zonies judges.
- 7) Click on the 'Add Files' button and browse to upload your Award Entry file(s). Depending on the size of your file(s), the time to upload may be significant so please plan ahead for this.
- 8) **You will be able to upload one file at a time at no charge. If you attempt to upload more than one file at a time, the YouSendIt.com system will want to charge you. So if you have a file of Multi-Media Collateral (2nd file), you will need to upload it to your shared folder separately in order to not be charged.**
- 9) If you are submitting multiple entries, you will be assigned a unique Entry ID for each award entry but you will save them in the same shared folder.
- 10) Do not log out of YouSendIt.com until your upload is complete. Once upload is complete, you may logout and your entry submission is complete.

For questions or technical difficulties, please email the Zonies Awards Gala Director:

janet@causeforcelebration.co