



2012 AWARD CATEGORIES

Best Social Event, Budget: \$0 - \$24,999 Best Social Event, Budget: \$25,000 - \$74,999 Best Social Event, Budget: \$75,000+	Awards the Planner, Producer, Coordinator, Catering Manager, etc. for the best social event planning within respective budget categories. Social events include: weddings, mitzvahs, milestone events, anniversaries, birthday parties, children's events, etc.
Best Corporate Event, Budget: \$0 - \$24,999 Best Corporate Event, Budget: \$25,000 - \$74,999 Best Corporate Event, Budget: \$75,000+	Awards the Planner, Producer, Coordinator, Catering Manager, etc. for the best corporate event planning within respective budget categories. Corporate events include: company celebrations, employee or client appreciation celebrations, meetings, dinners, conferences, trade shows, etc.
Best Nonprofit Event, Budget: \$0 - \$24,999 Best Nonprofit Event, Budget: \$25,000 - \$74,999 Best Nonprofit Event, Budget: \$75,000+	Awards the Planner, Producer, Coordinator, Catering Manager, etc. for the best nonprofit event planning within respective budget categories. Nonprofit events include: fundraisers, campaigns, kick-off events, galas, walks, tournaments, etc.
Best Festival, Fair or Event Series, Budget: \$0 - \$50,000 Best Festival, Fair or Event Series, Budget: \$50,000+	Awards the Planner, Producer, Coordinator, Catering Manager, etc. for the best fair, festival or event series planning within respective budget categories. Event series may be weekly, monthly or consecutive days.
Best Event Innovation	Awards the Planner, Producer, Coordinator, Vendor, Catering Manager, etc. for the best event innovation. An event innovation is an event element created that would be considered trend-setting and a contribution to the industry. Event innovations include: design/décor concepts, rental creations, reinventions or creative uses of traditions or traditional concepts, etc.
Best Eco-Friendly or Green-Inspired Event	Awards the Planner, Producer, Coordinator, Catering Manager, etc. for the best eco-friendly or green-inspired event. Eco-friendly or green-inspired events use best sustainability practices in all event elements.
Best Event Design-Decor	Awards Vendors who supply decorative rental equipment such as: tables, chairs, dance floors, tenting, china, etc. or Vendors who supply décor elements such as floral design, props, scenery, displays, balloon artistry, etc. to the special events industry. Best event décor will be awarded to the vendor who uses their elements in the most creative & striking manner.
Best Event Technical Production	Awards Vendors for their design and execution of such lighting and technical elements as: lighting, audio visual, multi-media, staging, special effects, pyrotechnics, etc.
Best Event Entertainment Production	Awards the event that has the most entertaining, innovative & creative use of entertainment.
Best Event Photography/Videography	Awards achievement in event photography or videography, entries can cover any event category: social, corporate, nonprofit, fair, festival or series.